



(Translation)

## **Notification of Bangkok Commercial Asset Management Public Company Limited**

### **Re: Corporate Social Responsibility Policy**

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The Board of Directors' Meeting No. 3/2013 on March 1, 2013 resolved to approve the Notification on Corporate Social Responsibility Policy to serve as a tool to support the Company's policies and strategies toward sustainable success and growth under the principles of co-existence between business success and corporate social responsibility. Therefore, the Notification on Corporate Social Responsibility Policy is issued as follows:

#### **1. Principle and Rationale**

The Company recognizes the importance of operation with social responsibility under corporate governance principle, which is a key factor to support the Company's sound management standard and business ethics, and assure its customers and the general public that the Company's business processes are in accordance with the good corporate governance and social responsibility principles.

Based on the above rationale, the Board of Directors has worked out the Corporate Social Responsibility Policy to serve as a sound management tool prescribing criteria and guidelines to bring the Company toward secure and sustainable success and growth correspondingly with the Company's vision, missions and strategies.

#### **2. Objectives**

2.1 To establish a written policy for the management, employees and stakeholders to acknowledge the Company's corporate social responsibility determination and policy framework.

2.2 To encourage the management and employees at all levels to be aware of and recognize the importance of collaboration to conduct business operation in conjunction with social responsibility.

2.3 To build confidence among the society and the general public of the Company's commitment to operating business under a clear and sound corporate social responsibility policy.

#### **3. Corporate Social Responsibility Policy**

The Company is well aware of the importance of business operation with good corporate governance and corporate social responsibility, focusing on business operation growth alongside sustainable social development

and aiming to develop social responsibility in economic, social and environmental dimensions and take part in fostering well-being in the society. Its Corporate Social Responsibility Policy is as detailed below:

3.1 To specify that it is the primary duty of the management and employees to operate business efficiently according to the corporate governance and corporate social responsibility principles, which are in line with the Company's vision and missions, while maintaining respect for the rights of and fairness to all stakeholders.

3.2 To support allocation of budget and operation plans for development of activities for public, social and environmental benefits, and to promote public and private organizations with the missions for social and environmental benefits.

3.3 To promote and ensure departments, branch offices, function groups and personnel at all levels give importance to and jointly implement the Company's activities with social responsibility mindset.

3.4 To encourage development of activities and communication campaigns to enhance awareness of social responsibility and instill corporate social responsibility value among employees at all levels.

3.5 To have the Corporate Governance and Social Responsibility Committee tasked with overseeing and monitoring the operation according to the Corporate Social Responsibility Policy, and to report the progress together with recommendations to the Board of Directors as appropriate.

Given on March 14, 2013.

*-Signed-*

(Dr. Atchana Waiquamdee)

Chairman of the Board of Directors

Organization Development Group

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